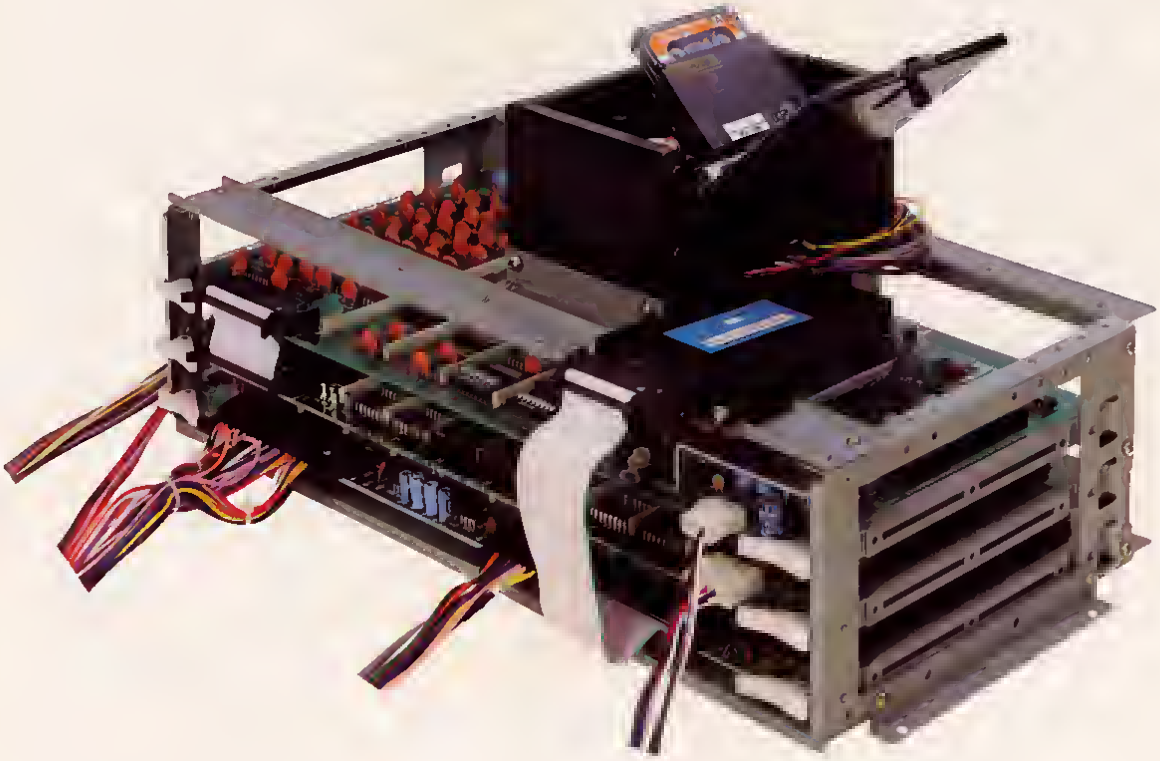
WHY CONVERT ONE DEAD GAME TO ANOTHER DEAD GAME?

BUY THE DATA EAST YOU'RE NOT CONVERT YOU'RE CONVERTING

DATA EAST MULTI CONVERSIONS

There are over 25,000 Data East Cassette Systems in the Japanese market, so you can be sure new games will continue to be developed. Data East employs over 60 fulltime game developers at our headquarters in Japan.

MULTI CONVERSION KIT.
ING TO ONE GAME . . .
TO ALL OUR GAMES!



THE DATA EAST MULTI CONVERSION KIT INCLUDES:

Master PC Boards
Cassette Deck
Harnesses
Control Panel Graphics
Side Panel Decals
Monitor Plex Modifications
Marquee Modifications

QUESTION: With the "one-shot" conversions, do you have a chance to convert to a Top 10 Game?

ANSWER: NO!

DATA EAST HAS PROVEN IT CAN GIVE YOU TOP 10 GAMES LIKE BURGERTIME AND BUMP 'N' JUMP.

Top Videos

Arcade Locations	Average No Plays Feb 1	Jan 15	Jan 1
★ 1 Super Pac-Man/Bally	1057	—	—
2 Joust/Williams	1000	1024	992
3 Jungle Hunt/Taito	931	940	900
4 Moon Patrol/Williams	904	868	848
★ 5 BurgerTime/Data East/Bally	895	856	—
★ 6 Pengo/Sega	876	856	856
7 Satan's Hollow/Bally	836	960	852
8 Ms Pac-Man/Midway	784	740	820
9 Donkey Kong Jr/Nintendo	776	784	856
10 Galaga/Midway	758	808	704
11 Turbo/Sega	733	680	—

Street Locations	Average No Plays Feb 1	Jan 15	Jan 1
★ 1 Super Pac-Man/Bally	931	—	—
★ 2 Joust/Williams	880	896	944
★ 3 BurgerTime/Data East/Bally	805	724	—
★ 4 Jungle Hunt/Taito	782	884	808
★ 5 Moon Patrol/Williams	744	840	868
6 Donkey Kong Jr/Nintendo	702	804	808
7 Ms Pac Man/Midway	697	720	756
8 Galaga/Midway	692	800	784
9 Donkey Kong/Nintendo	645	—	—

THE DOLLAR $TORY

DATA EAST List		In Quantity		OTHER CONVERSIONS List		In Quantity	
$1,350	—	$1,250	Multi Conversion	$850	—	$750	Other Conversion Kits
100	—	75	Labor	100	—	75	Labor
200	—	175	Downtime Lost Earnings Freight Handling	200	—	175	Downtime Lost Earnings Freight, Handling
$1,650	—	$1,500	CONVERSION #1	$1,150	—	$1,000	
495		395	Game Kit 5 Min Installation	850	—	750	Other Conversion Kits
				100	—	75	Labor
				200	—	175	Downtime Lost Earnings Freight Handling
$2,145	—	$1,895	CONVERSION #2	$2,300	—	$2,000	
495		395	Game Kit 5 Min Installation	850	—	750	Other Conversion Kits
				100	—	75	Labor
				200	—	175	Downtime Lost Earnings Freight Handling
$2,640	—	$2,290	CONVERSION #3	$3,450	—	$3,000	
495	—	395	Game Kit 5 Min Installation	850	—	750	Other Conversion Kits
				100	—	75	Labor
				200	—	175	Downtime, Lost Earnings Freight Handling
$3,135	—	$2,685	CONVERSION #4	$4,600	—	$4,000	

AND THE NUMBERS KEEP GETTING BETTER!

DATA EAST U.S.A., INC.

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